

## EDUCATION

**Art Center College of Design** / Pasadena, California

01.2003–12.2005 / Bachelor of Fine Arts in Graphic Design with Honors

Completed courses in typography, branding, packaging, book design, editorial design, identity systems, environmental design, color theory, print making, and letterpress printing.

**Massachusetts Institute of Technology** / Cambridge, Massachusetts

08.1996–06.2000 / Bachelor of Science in Computer Science

Completed courses in algorithms, artificial intelligence, software engineering, programming languages, computer architecture, and network optimization.

## EXPERIENCE

**Celery Design Collaborative** / Berkeley, California

01.2008–PRESENT / Designer

Design, production, and project management of numerous projects, with a strong focus on sustainable solutions and strategy. Projects range from branding and packaging to corporate social responsibility reporting in both print and web formats. Review and discuss concepts and design directions in a collaborative team setting.

**Freelance Designer** / Oakland, California

08.2006–PRESENT

Design of book interiors, covers, identity, packaging, annual reports, and collateral. Clients include Chronicle Books, C2, PBS/Marjorie Poore Productions, and La Cocina.

**Volume, Inc.** / San Francisco, California

03.2007–10.2007 / Freelance Designer

Designed two extensive architectural monographs for Rizzoli under the direction of Eric Heiman. Managed art and copy assets and handled design refinements and edits through all stages of design and production.

**Chronicle Books** / San Francisco, California

01.2006–08.2006 / Adult Trade Design Fellowship

Designed book interiors and covers in the Adult Trade division. Presented and discussed ideas at weekly critiques. Assisted with all stages of the book design process, including design and production of early sales materials, initial research, preliminary designs, and preparation of final mechanicals for printing. Created and implemented the fellowship program web site.

**RTKL Associates: ID8 Studio** / Los Angeles, California

05.2005–08.2005 / Graphic Design Intern

Assisted design team with creative tasks, including preparation of client presentations for large-scale environmental graphics projects, ideation and concept development for logos, production of printed materials for various clients, and designing award submission boards. Collaborated with architects and marketing teams as well as other designers.

**SSB Technologies** / San Francisco, California

07.2001–11.2002 / Technical Analyst

Designed and developed desktop and web-based applications to help organizations retrofit their web sites for compliance with accessibility standards. Consulted with clients regularly and created detailed project plans for implementation.

**Sapient Corporation** / San Francisco, California

08.2000–03.2001 / Software Engineer

Worked on a large multi-disciplinary consulting team to design and develop web applications for a financial services client.

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**SKILLS**

Strong working knowledge of InDesign, Illustrator, Photoshop, QuarkXPress, Dreamweaver, Word, Excel, and Powerpoint. Familiar with Flash, AfterEffects, Final Cut Pro, and SketchUp.

Extensive knowledge of computer systems, including Mac, PC, and Linux/Unix.  
Advanced programming skills in Java, C, HTML, CSS, Javascript, PHP, XML, and XSLT.

Printmaking (etching, photo-engraving, woodcut, silkscreen, salt prints, cyanotype), letterpress printing (Vandercook proof press), and basic bookbinding.

Conversant in Cantonese and Spanish. Some knowledge of Mandarin and Japanese.

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**HONORS**

Chronicle Books Design Fellowship / Spring 2006  
Art Center Student Gallery / work exhibited 2003–2005

Eta Kappa Nu / Electrical Engineering and Computer Science Honor Society member  
Tau Beta Pi / Engineering Honor Society member  
Order of Omega / National Greek Honor Society member

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**INTERESTS**

Cooking and food, travel and exploration, yoga and dance, typography and modern architecture, computers and video games.

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**PORTFOLIO & REFERENCES**

Online portfolio at <http://www.alicechau.com>  
References available upon request